

AMCHAM QUARTERLY FDI INSIGHTS SURVEY

Results from the Leadership of
AmCham Members Companies

July, 2024



AMERICAN
CHAMBER *of* COMMERCE
IRELAND

AmCham Quarterly
FDI Insights Survey

Key Findings, July 2024

The American Chamber of Commerce Ireland
The Voice of US-Ireland Business

The American Chamber of Commerce Ireland (AmCham) is the collective voice of US companies in Ireland and the leading international business organisation supporting the Transatlantic business relationship. Our members are the Irish operations of all the major US companies in every sector present here, Irish companies with operations in the United States and organisations with close linkages to US-Ireland trade and investment.

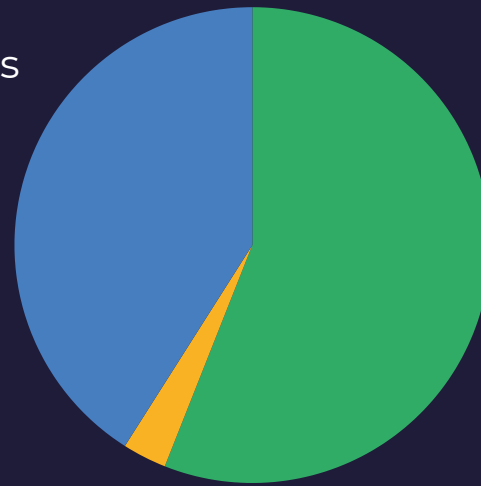


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Key Findings, July 2024

How do you expect the number of employees in the Irish operations of your organisation to change in the next 12 months?

Maintaining Current Numbers
41%

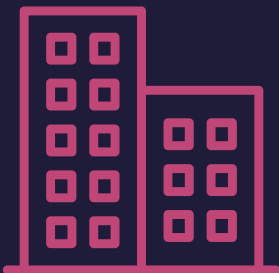


Increase
56%

Decrease
3%



How do your corporate headquarters view Ireland as an investment or growth location, based on the experience of your Irish operations this year?

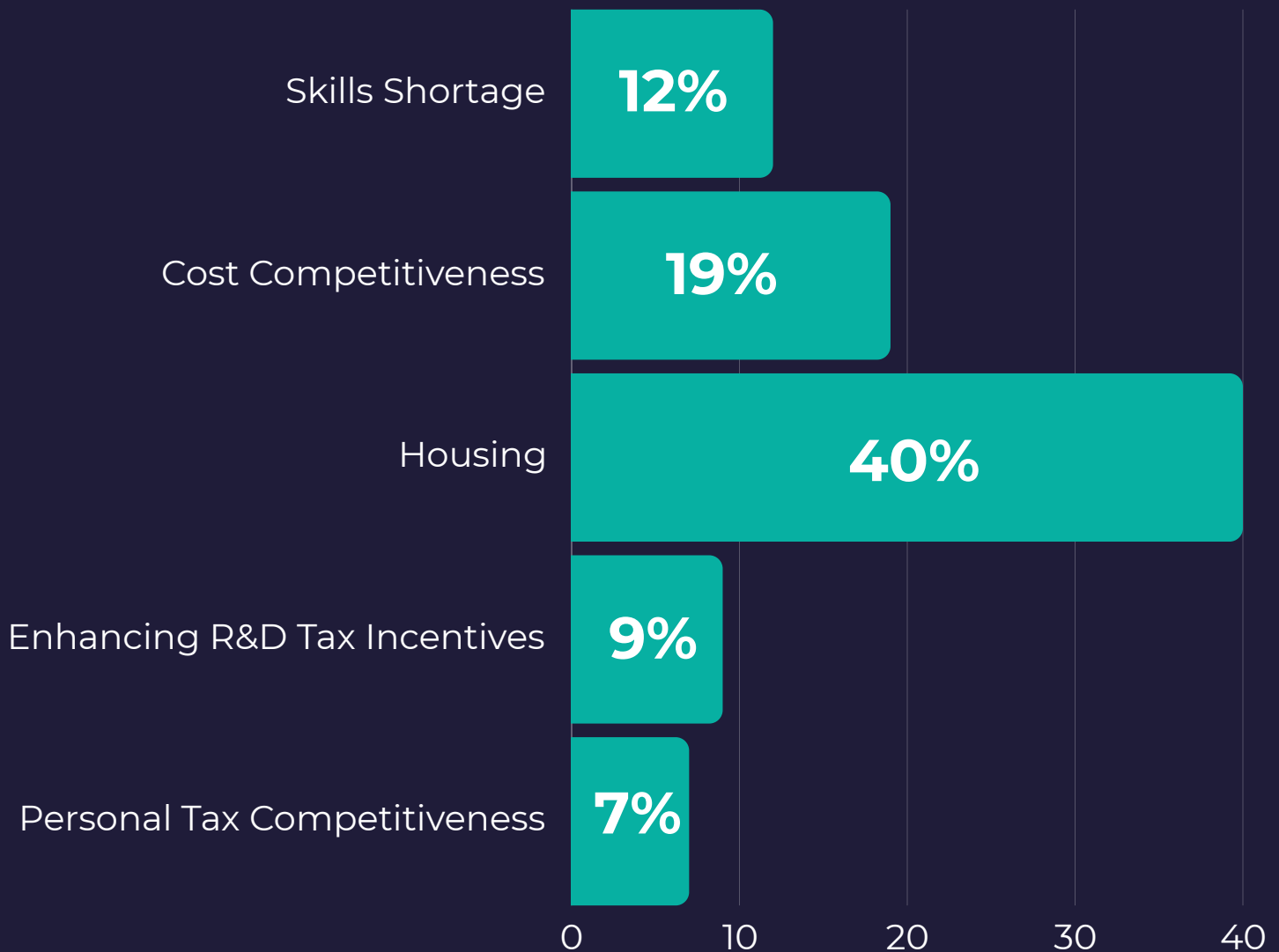


9 in 10
respondents
say their corporate
headquarters have a
positive view of
Ireland

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What is the number one challenge for Ireland to overcome for your organisation to expand here?



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In your opinion, how competitive is Ireland for business compared to other advanced global economies?



45%
said it is very or
extremely
competitive

97%
said it is
competitive



What in your view is Ireland's main competitive advantage that has caused your company to invest and expand here?

52%

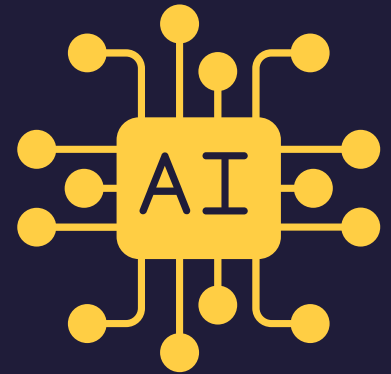
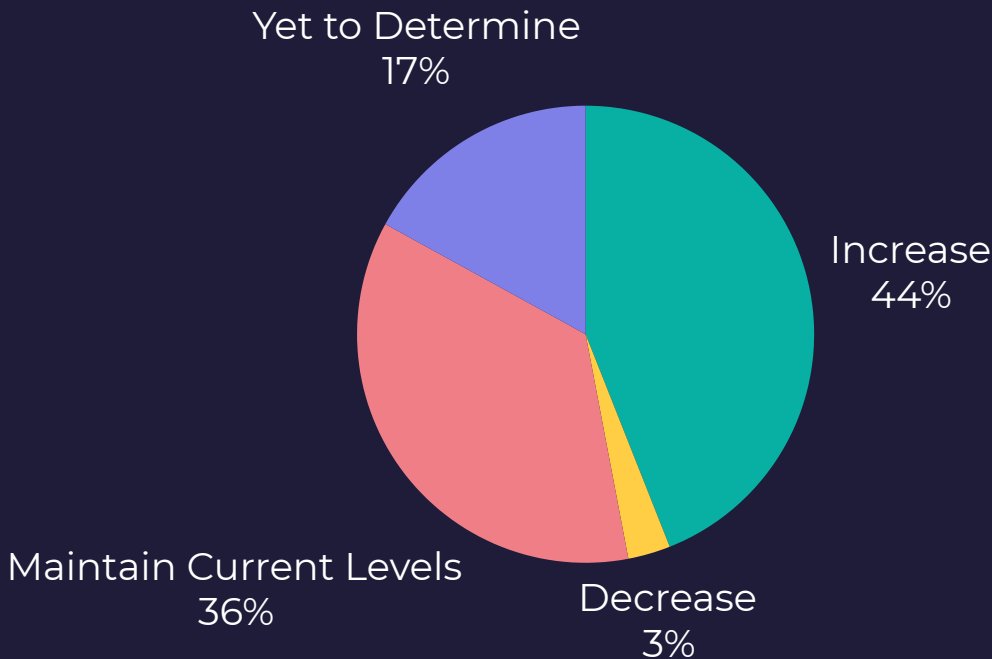
of respondents said a highly educated and skilled talent pool, making it Ireland's number one competitive advantage according to AmCham members



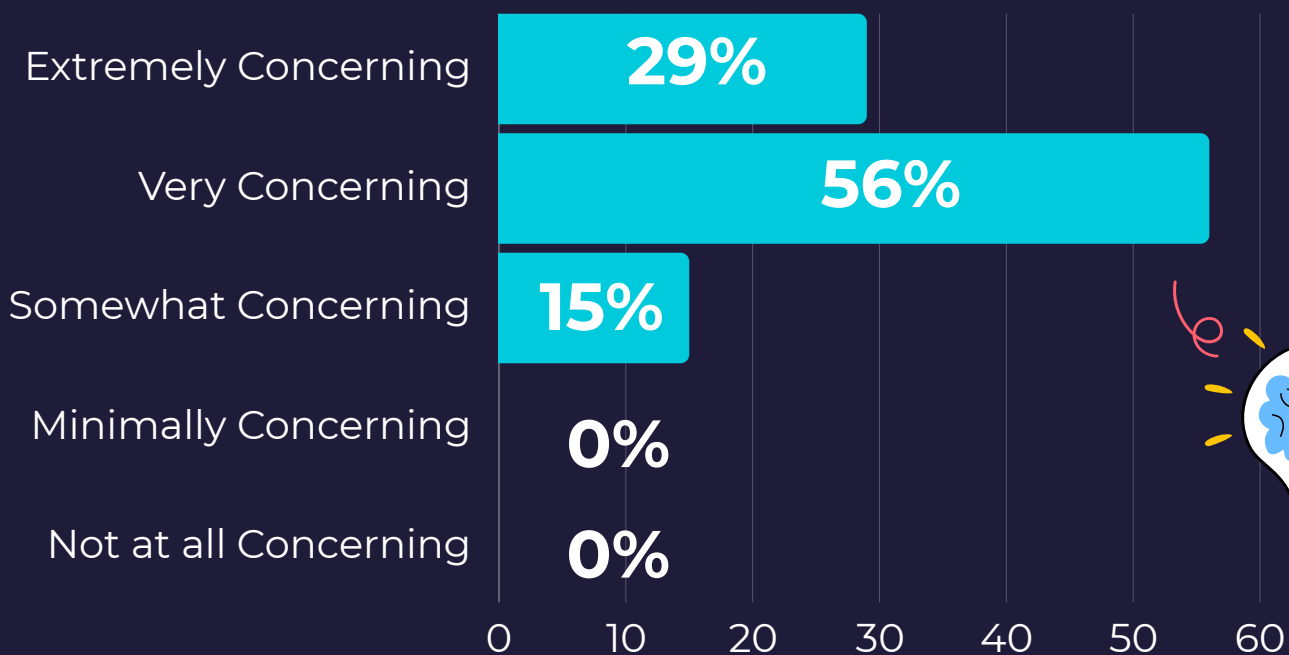
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How do you expect the A.I. transformation to affect your organisations investment in Ireland in the next 5 years?



How concerning would a widening of the skills gap, or an increase in talent shortage in Ireland be for your organisation?

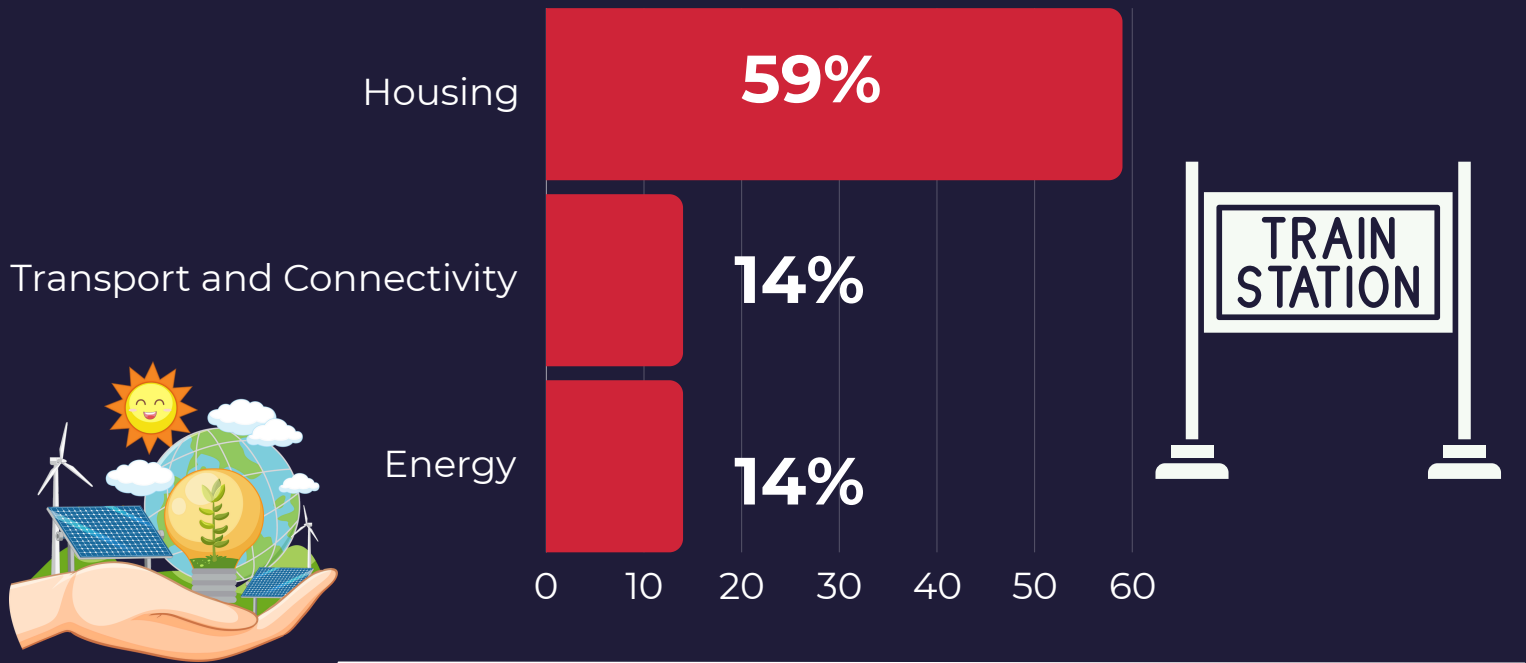


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Which area of infrastructure development requires the most urgent investment from Government?



How competitive is Ireland's Research and Development Landscape, compared to other advanced global economies?

90%
said it is
competitive

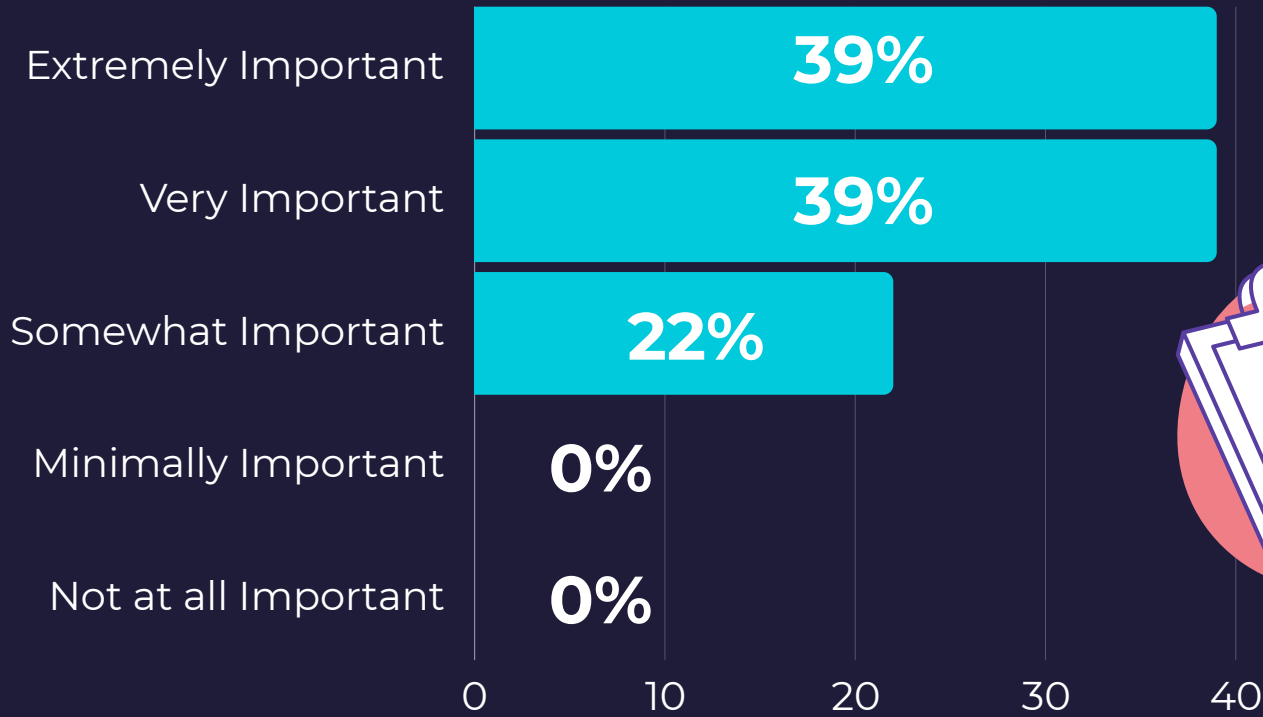


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How important is the further enhancement of Ireland's R&D tax credit to maintaining Ireland's competitiveness for FDI?



Has your organisation availed of Ireland's R&D tax credit in the last 5 years?

Do not know
10%

No
39%

Yes
51%

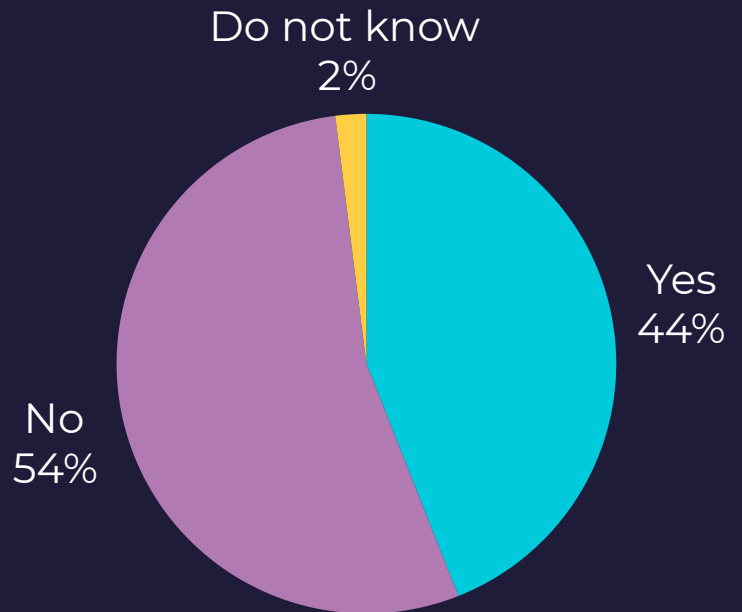


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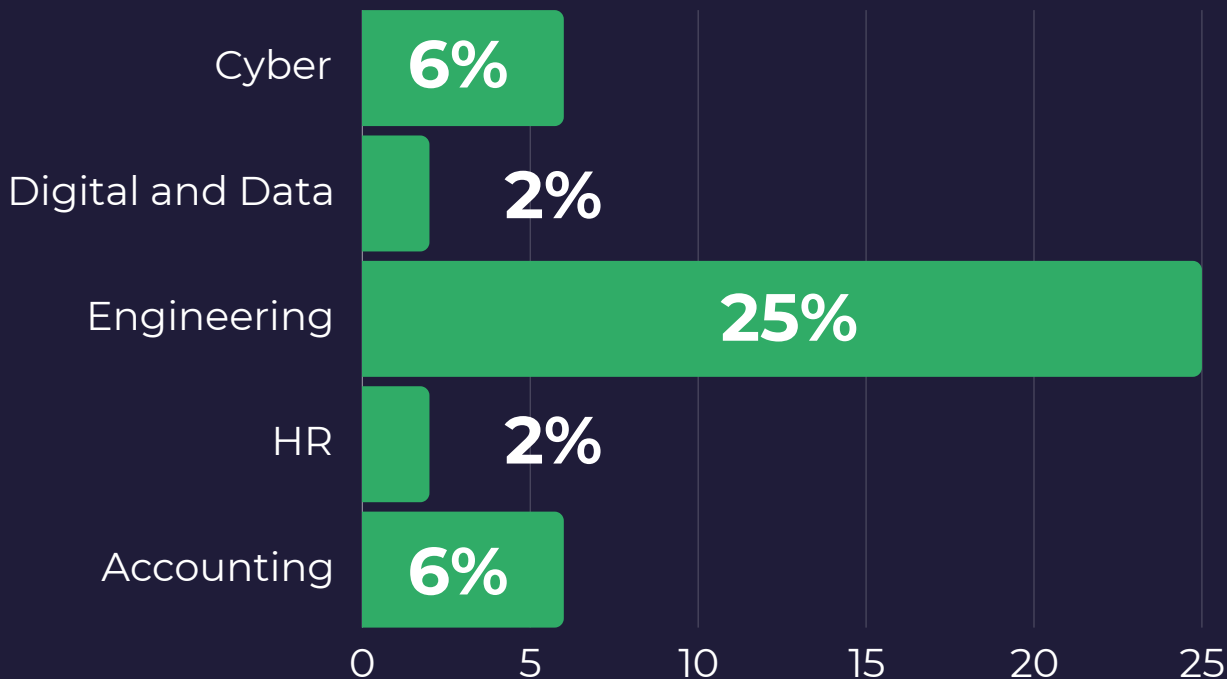
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Does your organisation currently offer apprenticeships in Ireland?



In what area, if any, is your organisation currently offering apprenticeships in Ireland?

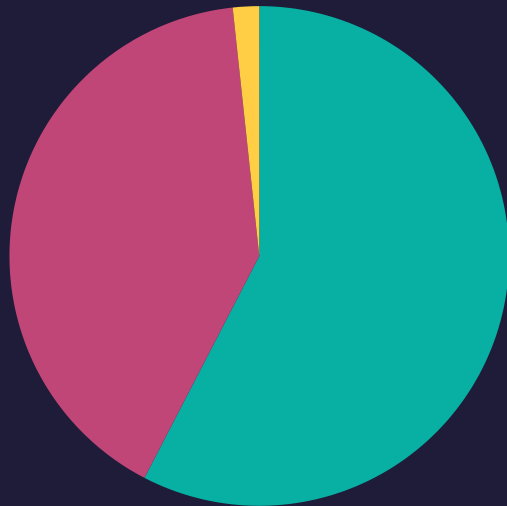


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Do not know
1.7%



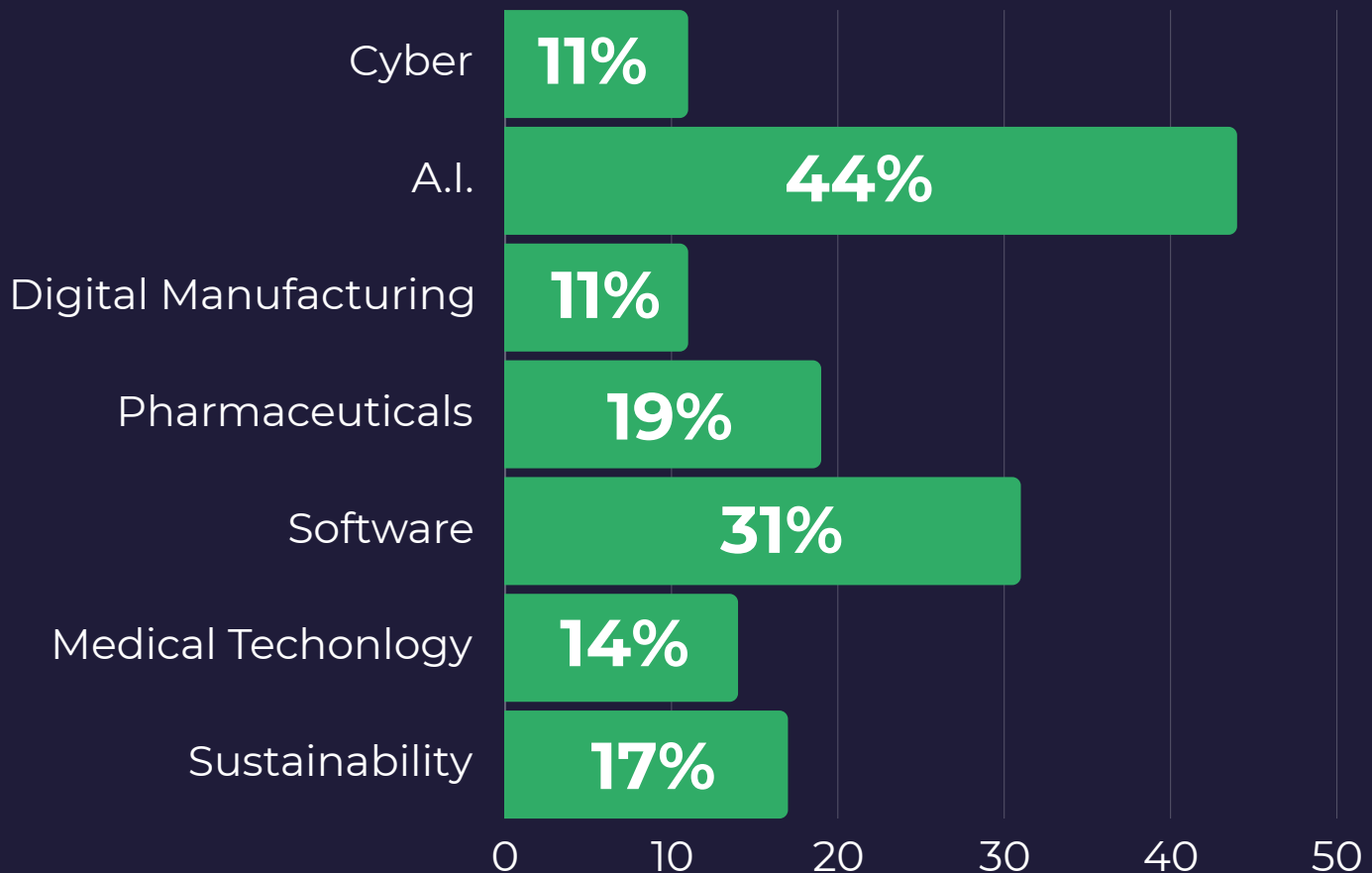
No
40.7%

Yes
57.6%

Is your organisation undertaking one or more research project in Ireland?



If yes, in what area is this research taking place? *(Select all that apply)*



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What do you think should be the priorities for Ireland regarding Climate Action?

36%

Tax incentives for businesses to implement more sustainable practices

More ambitious emissions targets for the country

6%

59%

Investing in renewable energy solutions

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The American Chamber of Commerce Ireland

Advocacy with Purpose

AmCham membership gives companies a powerful voice as part of what is recognised as one of the most influential business groups in the country. We are recognised as a trusted, credible and authoritative voice at the most senior level with Government and decision makers in Ireland, Brussels and Washington DC.

Connecting with Purpose

Through our virtual/attended events, webinars, and roundtable discussions our networks support deep collaboration and peer-to-peer learning in a trusted environment. We use best in class technology to ensure that our members can get a first-class networking experience.

Leadership Development with Purpose

Our leadership development programmes support individual growth within our member companies. All of the programmes are led by industry experts from our member companies and input from members determines topics, agendas and guest speakers.